



FROM IDEA TO IMPLEMENTATION

...LIVING YOUR PASSION

DAVID INCE

Living your passion - Moving from idea to implementation.

Many of us have great dreams and ideas but unfortunately many of these dreams and ideas never get to see the light of day. There are many things that cause this, for some it is the lack of confidence in oneself, for others it is procrastination, and as a result many of these dreams die.

Maybe you are one of these persons who have come to the realization that there is more to life than simply paying bills; what if I told you there is a way for you to live your passion, to realize your dream. Let me say here that I'm not speaking about shortcuts or get rich quick schemes; I'm talking about taking deliberate actions to make your dreams and ideas a reality.

A few years ago I was faced with this very choice and after 25 years in a 9-to-5 job, I walked away from that life to fulfill my passion of helping others achieve success in their lives and businesses. This was not a random idea which came to me in the middle of the night; it was simply an acknowledgement to me of where my true passion laid. You see for many years, indeed all my adult life, I was involved and continue to be involved in people development, for example I enjoy teaching and training others; spending a number of years lecturing at the local university campus, tutoring at the local junior college and still teach adult Sunday school, lead the a Bible study group and for the last few years been involved in coaching track and field to teen and pre-teens. The difference now is that I've chosen to do this on a full-time basis; I have decided to follow my passion. You too can do the same, it may not involve having to leave your current job, but

simply to recognize what that dream is and taking action to make it a reality. It is all about doing what will truly make you feel alive. So walk with me through the next few pages of this short e-book and let me help you live your dream.

“Sounds great” you say, but you are not sure what that purpose or passion is, ask yourself these questions; are you passionate about what you are currently doing? If the answer is no, then what are you curious about? Please, at this point don’t make money the main focus and don’t limit your imagination, be bold and audacious because if it isn’t, it probably is not worth perusing. Now that you have that picture in your mind’s eye let us proceed.

Before we jump into the remainder of the book, let me say here that for success to occur you need to be prepared to put in work; there

is no such thing as success without effort, so if
you're prepared to work keep reading.

Chapter 1

My passion, my idea.



IDEA

*“Everything starts with an idea” – Earl
Nightingale*

What is that big audacious dream or idea you have? Maybe it is starting a business, pursuing a career or starting that project that you never got around to doing it. What about going back to school to gain that degree or learn a new skill? Whatever it is let us take it out and dust it off. The next thing I want you to do is to articulate the idea by writing it down, give it as much detail as you can. As an example, use an idea of baking a cake, you will say what kind of cake, -plain, chocolate, fruit etc; list all the ingredients, what appliances will you require, how big will the cake be? Is the cake for a special occasion? Answering all of these questions and any related items would help to better conceptualize the idea.

Like ingredients for the cake, each idea can consist of a number of steps or components, which becomes the building blocks from which the great feat will be accomplished; without these steps an idea on its own is little more than daydream. What will make the

difference is the plan. The plan becomes the wind beneath the wings of the idea, which allows it to take flight; you see no idea, no matter how great it maybe, can be successfully executed with out a plan and the best kind of plan any of us can have is a written plan. For example suppose you had an idea of building your own home, you went and hired a number of builders; told them your idea but never give them gave them architectural drawings or any kind of written instructions what do you think would happen? Let me tell you what will happen, at the very least nothing will, at the worst a disaster of wasted time, money and loads of frustration. This is the reason planning is important. So you have an idea, that's a good place to start, now let us begin to turn it into a real attainable goal. First let us understand what the gap is between your present and future realities, this will become the foundation of your plan. We will look at developing your plan in the next section.

Chapter 2

Stating my intention



Planning is bringing the future into the present so that you can do something about it now. -

Alan Lakein

Now you can start building the plan; it can be considered the letter of intent, it says what

steps will be taken to arrive at a particular destination. Without a clear plan the probability of success declines, as with what can happen when consulting a poorly designed roadmap, you can end up getting lost. It is therefore critically important that the required time and resources be employed to ensure that your plan is adequate for the idea being pursued. The bigger the idea the more important the plan, for example the roadmap to the community corner shop maybe a simple “go down the street, turn left at intersection third building on right,” however to find the location of the shopping complex across town, the roadmap will include a lot more intersections and turns, similarly the bigger the idea the greater the need for a well thought out plan.

Well laid out plans can simplify ideas, making big concepts manageable by breaking them down into its constituent parts, or by showing the relationship between one part and

another, like engineering drawings used by various fabricators in the construction of the components used in the assembling of a spaceship. The many people involved may never meet or talk with each other, but once they follow the plan, together they accomplish great things. Plans need to be seen as living documents, as conditions may change during its execution, we need to regularly review the steps being taken, and be ready to revise when necessary. As a matter of fact, the process of review and revise should be an integral part of the entire planning process.

Chapter 3

Taking action



"You are what you do, not what you say you'll do." - C.G. Jung

Now that you have identified your goal and developed a plan, it is time to get moving. There are lots of great ideas and plans which

are never implemented. A major reason is procrastination. This sometimes occurs because of fear, “what if this doesn’t succeed” and in other instances you may be waiting for the perfect moment to take action. Let’s first look at the fear of failure; any great undertaking automatically carries within certain risks, if it didn’t then where would be the challenge; also think about it, if greatness was easy then everyone would be great or ordinary depending on how you view it, so to stand out you first have to stand up.

The next great procrastinator is perfection; perfection is never a starting point, rather it is the destination. If everything is already perfect what will be the point of chasing your passion or goal? So yes, build the plan to the best of your ability then start doing, remember what was said earlier about review and revise? it applies here also. If one way does not work or isn’t efficient then try another. Thomas Edison

tried hundreds and hundreds of ways before eventually inventing a working light bulb, just imagining what would have happened if he had waited for everything to be just right, we may still be sitting in the dark. By taking action we can eventually realize the dream. Every track athlete knows that the race is only won at the finish line, being in the best shape of your life, having the best training plan, getting to the starting line, doesn't assure you of success; you need to take action, you need to put everything that you would've learnt while training and the long hours of practice into action and get to the finish line it is only then that success can be achieved.

Chapter 4

Success at last



“Dreaming is good but implementation is success” - Paballo Seipei

Now that you have started to take action, it is important that you stay focused, as stated earlier it is essential that you review and revise the plan as you continue to implement it always being aware of what the ultimate

goal is, therefore whatever you do must result in heading in the direction of that goal, even when it requires taking a step back. Taking a step back is not necessarily moving away from the objective but simply reassessing where you are in order to take the most appropriate action all the while getting closer and closer to achieving success.

Again I will use the example of a building, to erect a tall building it is first important to move in the opposite direction. That is, in order to go up the builder goes down to ensure a strong foundation, and in many cases the taller the building the deeper the foundation. This can also happen when you are pursuing big ideas and goals sometimes you may appear to be heading in the opposite direction, but this is to establish a solid foundation from which to launch. It can involve things such as acquiring new

knowledge or simply just getting rid of items, which may hinder the process.

Whatever it may be I encourage you to trust your plan review and revise if necessary but always keep heading towards the goal and you will finally achieve success.

About David Ince

Born and raised in the Caribbean on the island of Barbados, David spent 25 years working in the I.T. Industry and 6 years as a part-time lecturer at the local university.

Now, David runs his own personal and business development organization, spending his day helping others achieve success in their lives and businesses.

He is a devoted Christian and husband, who believe that everyone deserves to be the best that they can be.

He is a certified life coach, speaker, business consultant, Lay preacher, Sunday school teacher and a volunteer track and field coach. To contact David and find out how he can help

you achieve success in your life and business,
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